

PESQUISA DE SATISFAÇÃO

4CONNETWORKER

@CIO

SEGMENTO
FINANÇAS

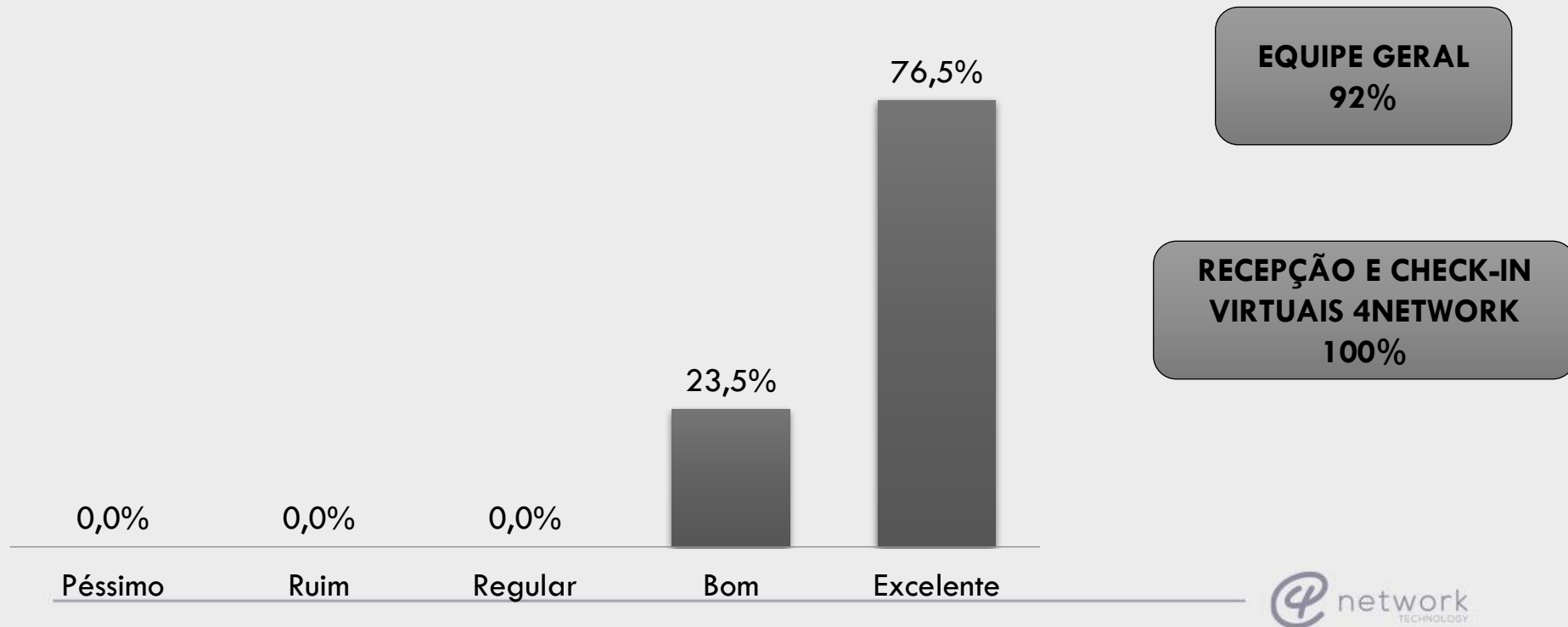
@network
TECHNOLOGY

2020

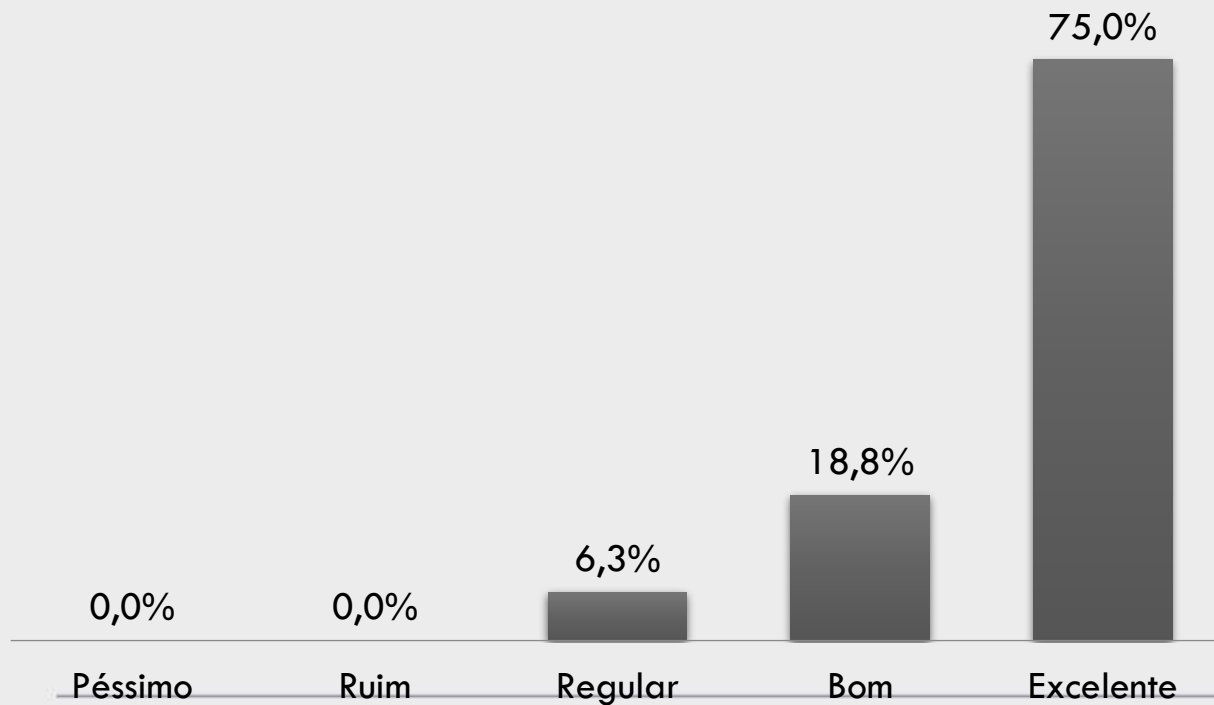
- ✓ Evento realizado dia 10 de dezembro de 2020.
- ✓ O evento contou com 50 CIO's
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

EQUIPE

EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



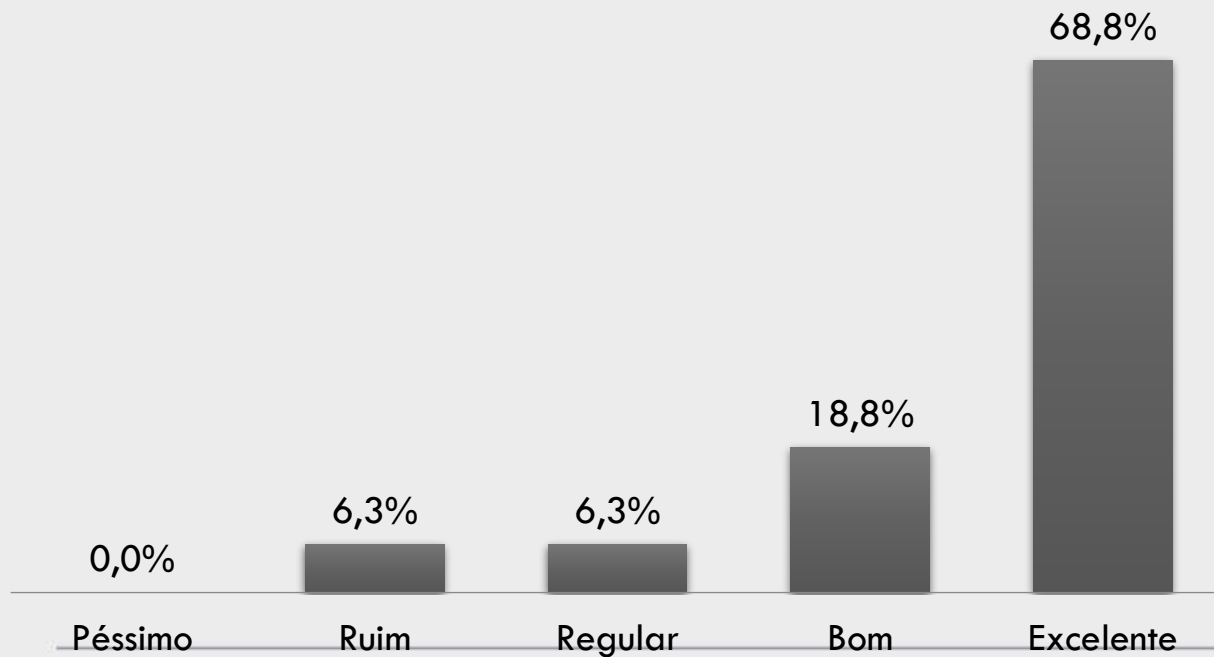
EQUIPE: MODERADORA



EQUIPE GERAL
92%

MODERADORA
94%

ANIMADOR : FAUSTO ROCHA



EQUIPE GERAL
92%

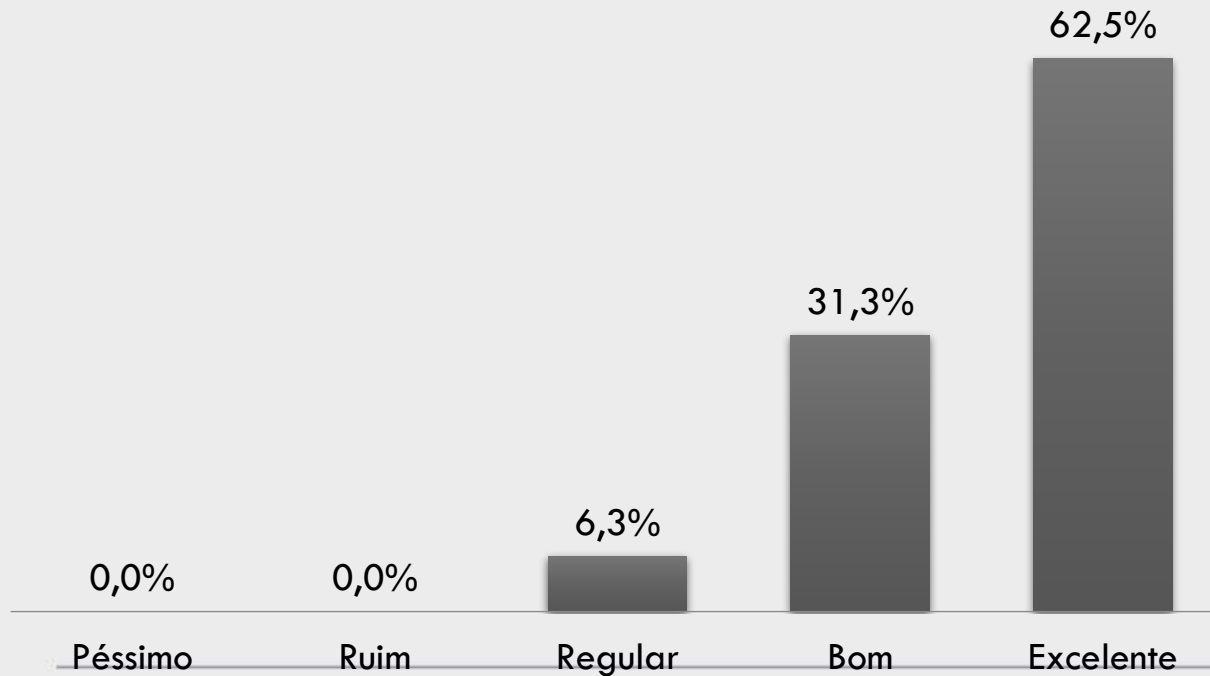
FAUSTO ROCHA
81%

Observações:

“Excelente evento.”– (José Loureiro - ICATU SEGUROS)

EVENTO

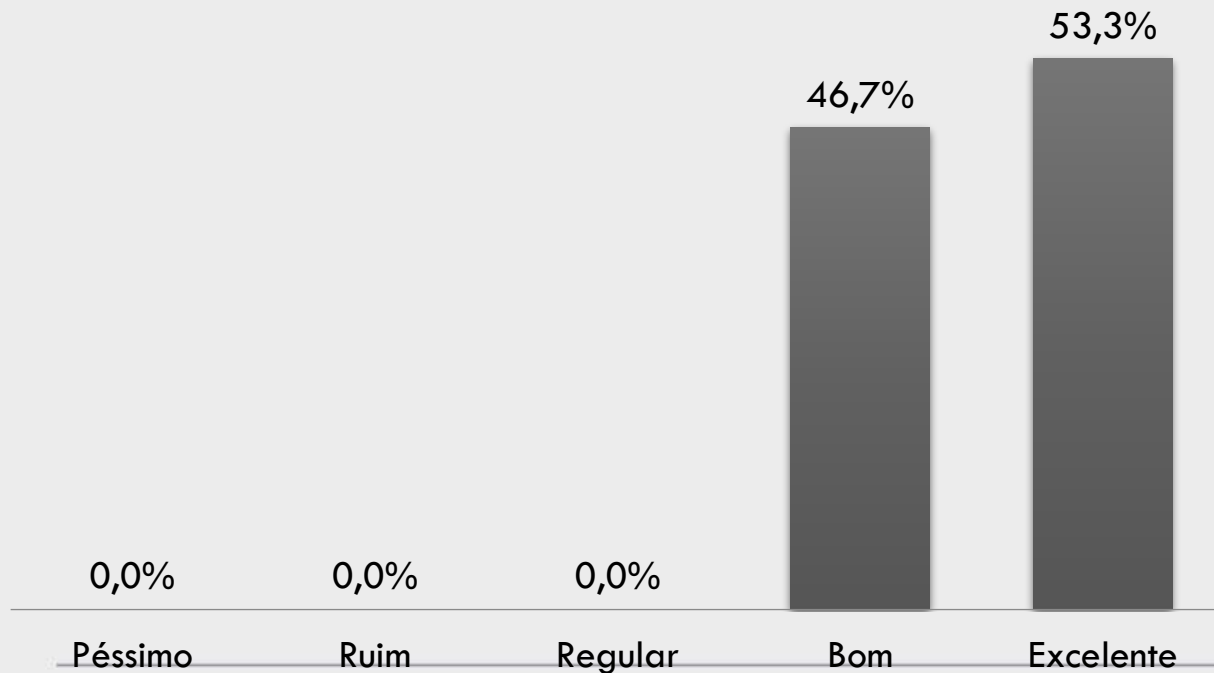
EVENTO: TEMA DO EVENTO



EVENTO GERAL
95%

**TEMA DO
EVENTO**
94%

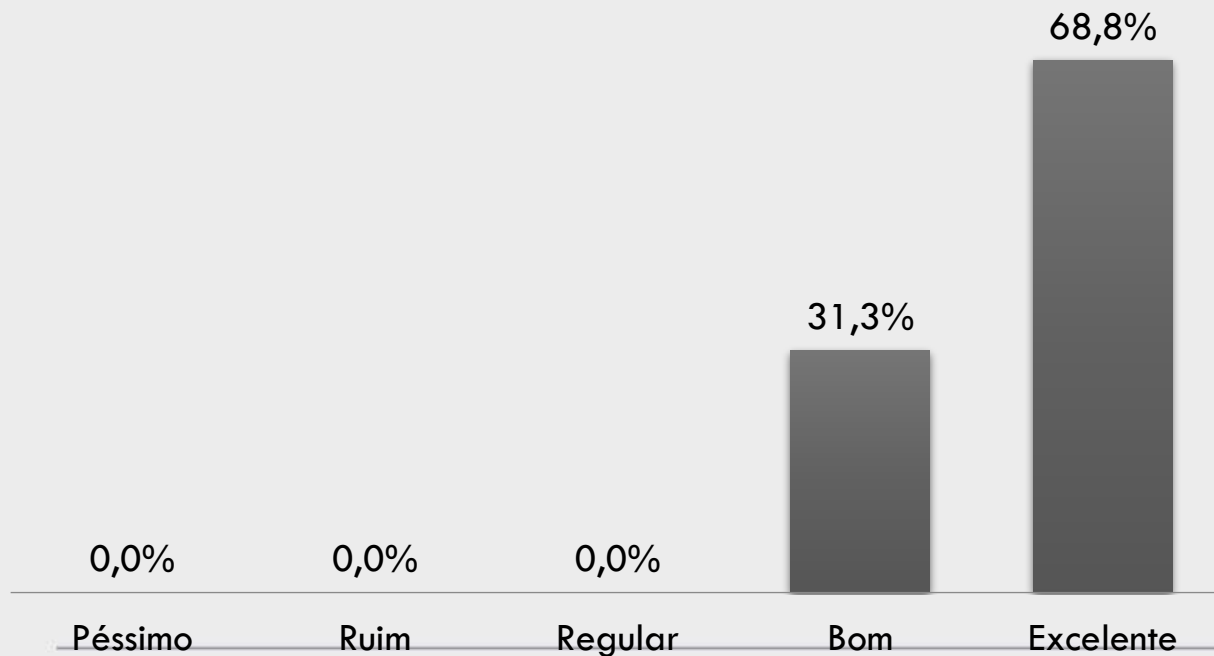
EVENTO: COMUNICAÇÃO VISUAL



EVENTO GERAL
95%

**COMUNICAÇÃO
VISUAL**
100%

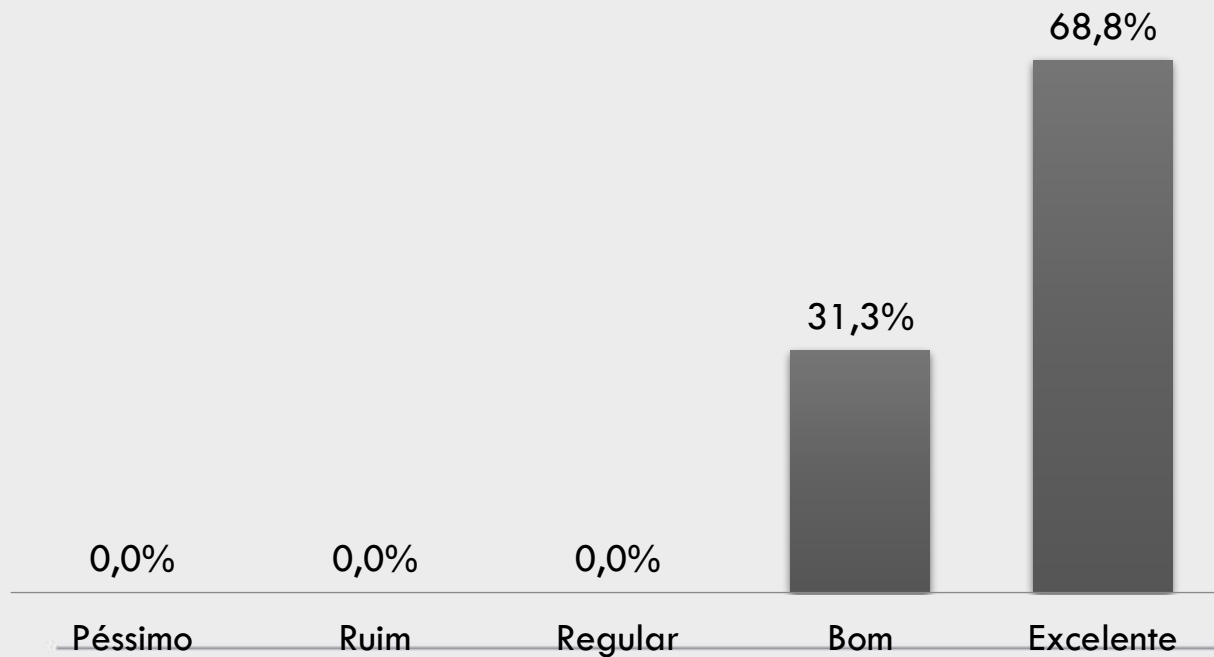
EVENTO: ORGANIZAÇÃO



EVENTO GERAL
95%

ORGANIZAÇÃO
100%

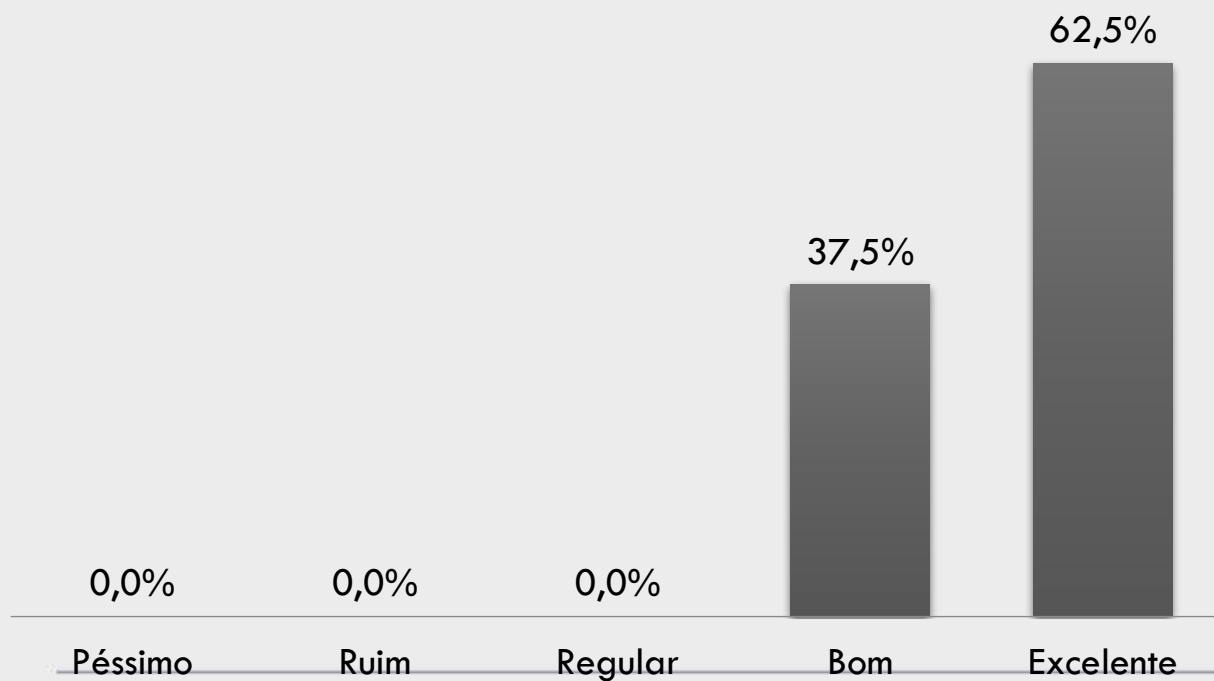
EVENTO: PONTUALIDADE



EVENTO GERAL
95%

PONTUALIDADE
100%

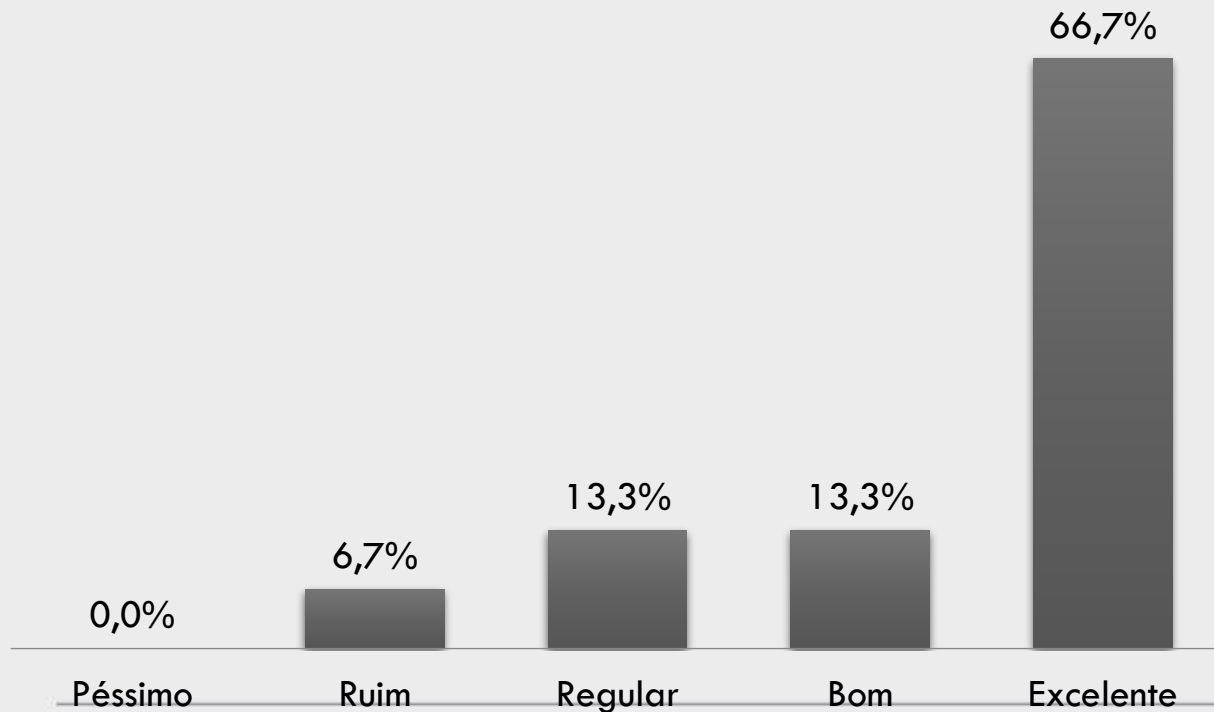
EVENTO: ÉPOCA DO EVENTO



EVENTO GERAL
95%

**ÉPOCA DO
EVENTO**
100%

EVENTO: NETWORKING



EVENTO GERAL
95%

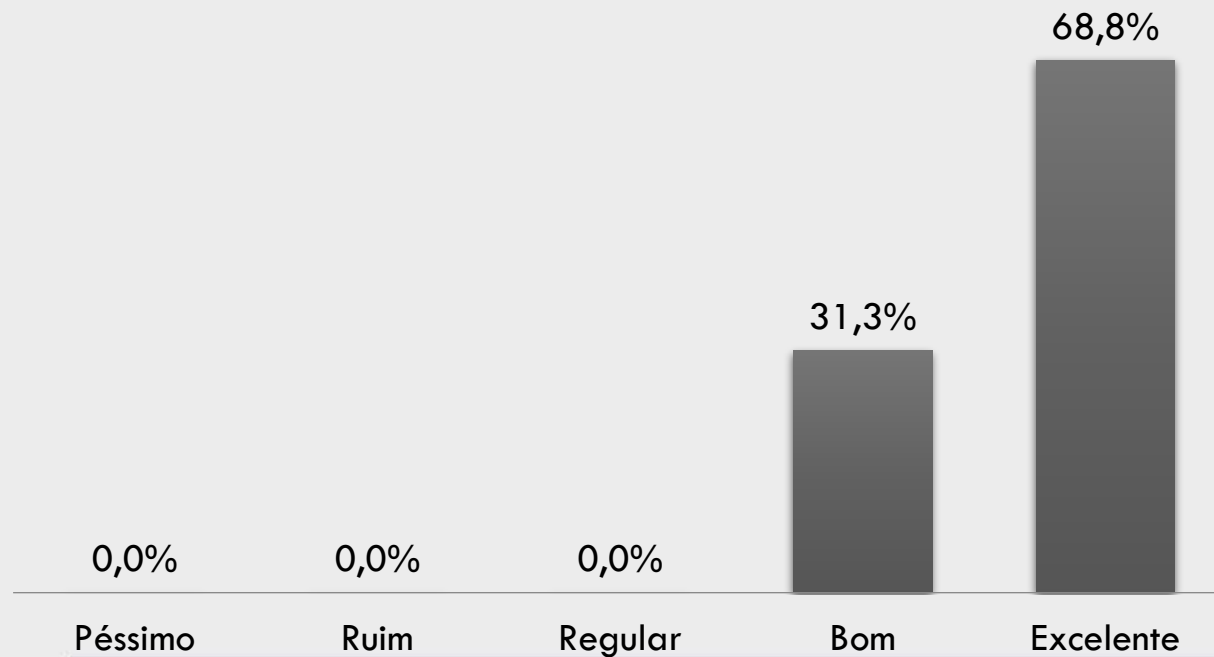
NETWORKING
73%

Observações:

“Excelente evento!!! Muito importante para o mercado tão turbulento de TI.”– (Josemilson Silva - ALLIANZ)

KEYNOTE

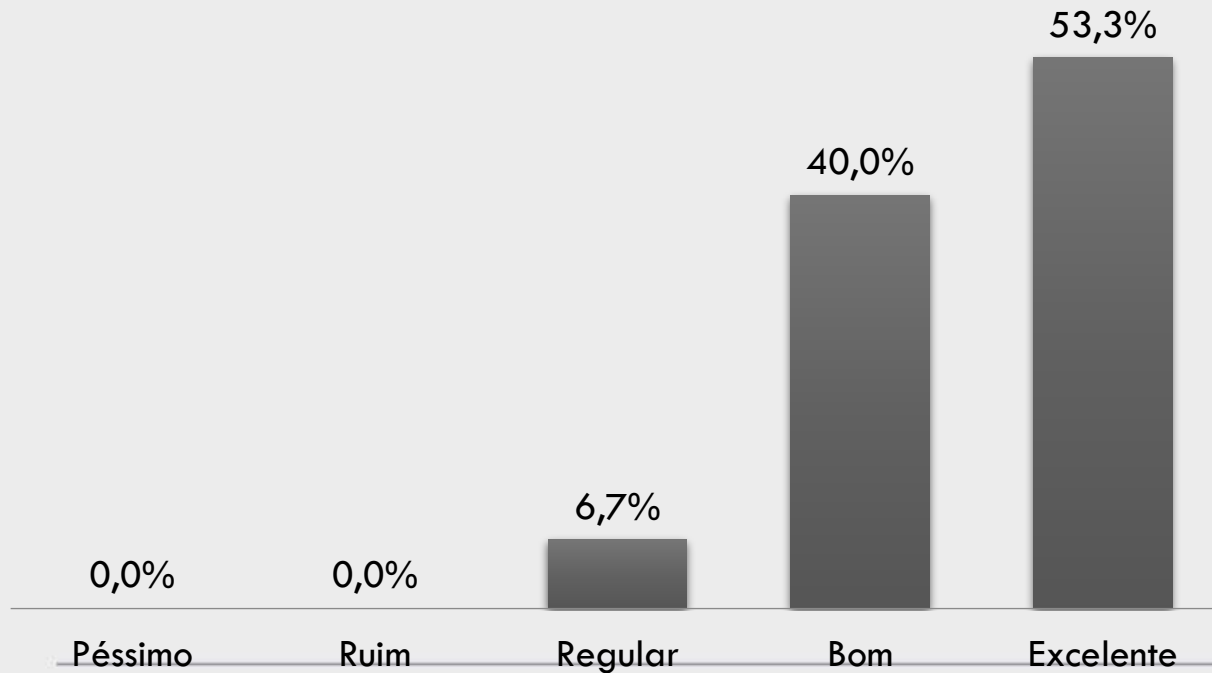
KEYNOTE: PEDRO DÓRIA



KEYNOTE
100%

PAINEL

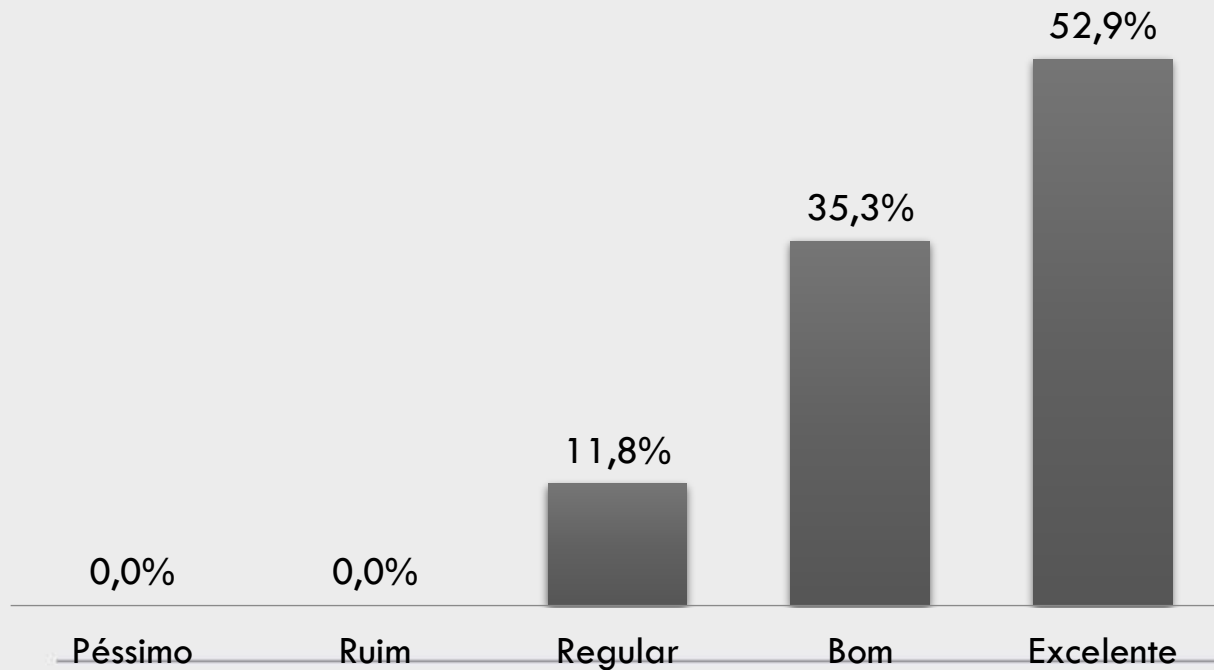
PAINEL CIO : PEDRO DÓRIA



PAINEL
93%

4INTERACTING

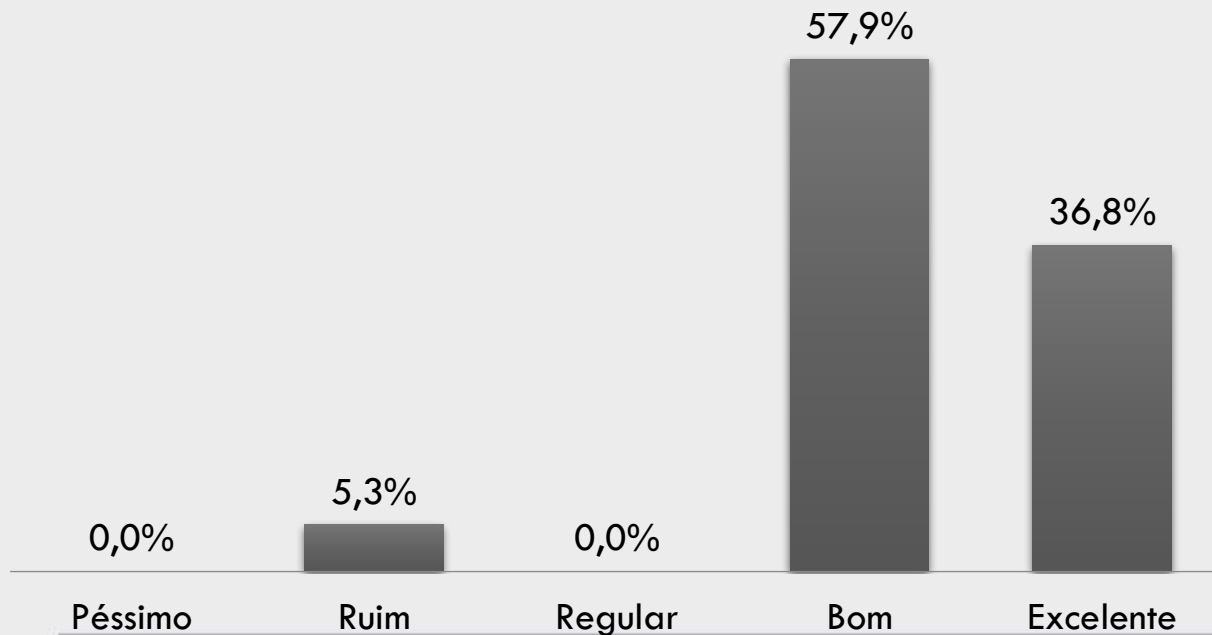
4INTERACTING: HITACHI



**4INTERACTING
GERAL**
88%

HITACHI
88%

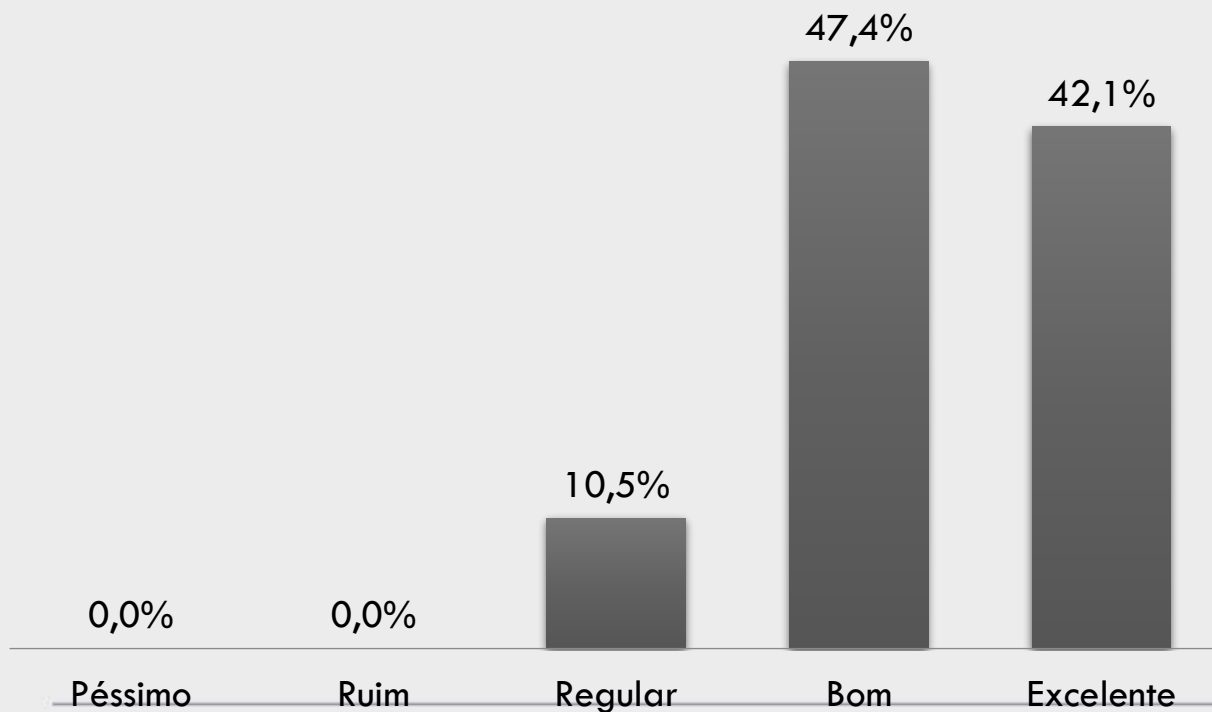
4INTERACTING: IPNET



**4INTERACTING
GERAL**
88%

IPNET
89%

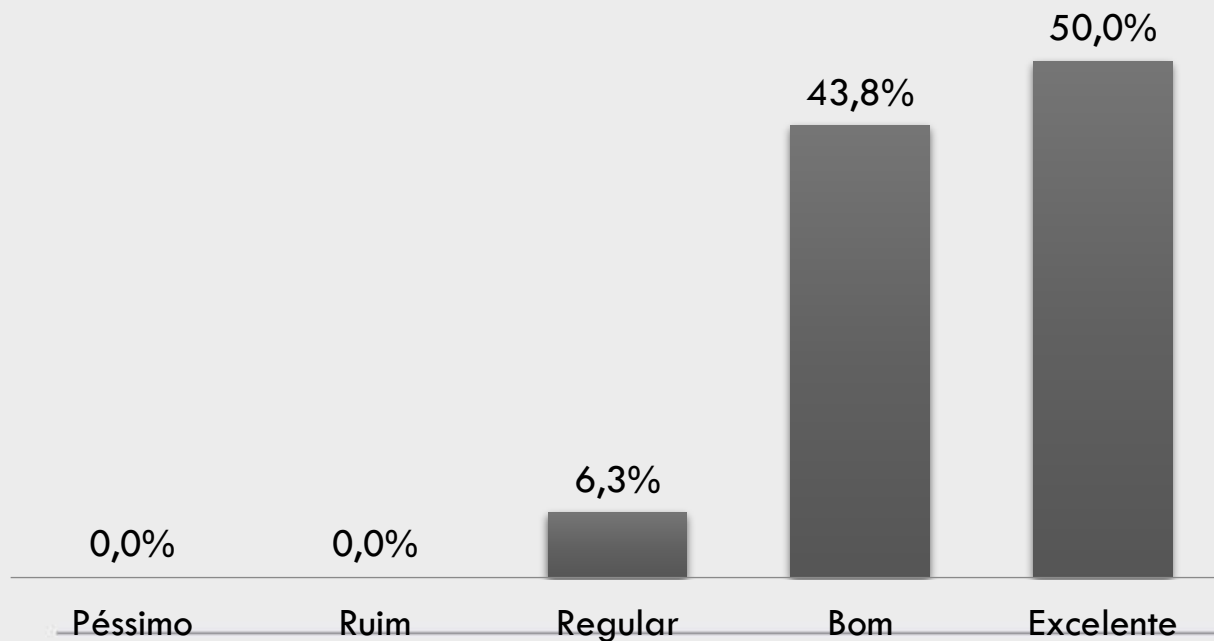
4INTERACTING: HUAWEI



**4INTERACTING
GERAL**
88%

HUAWEI
89%

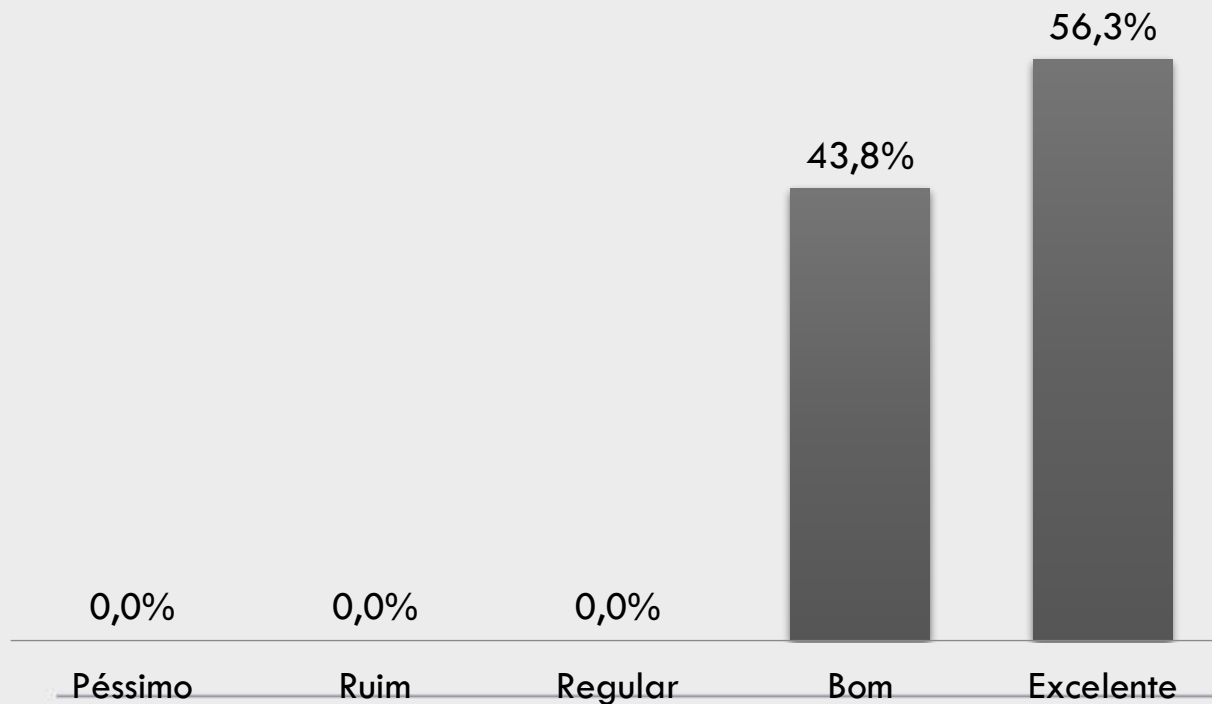
4INTERACTING: DYNATRACE



**4INTERACTING
GERAL**
88%

DYNATRACE
94%

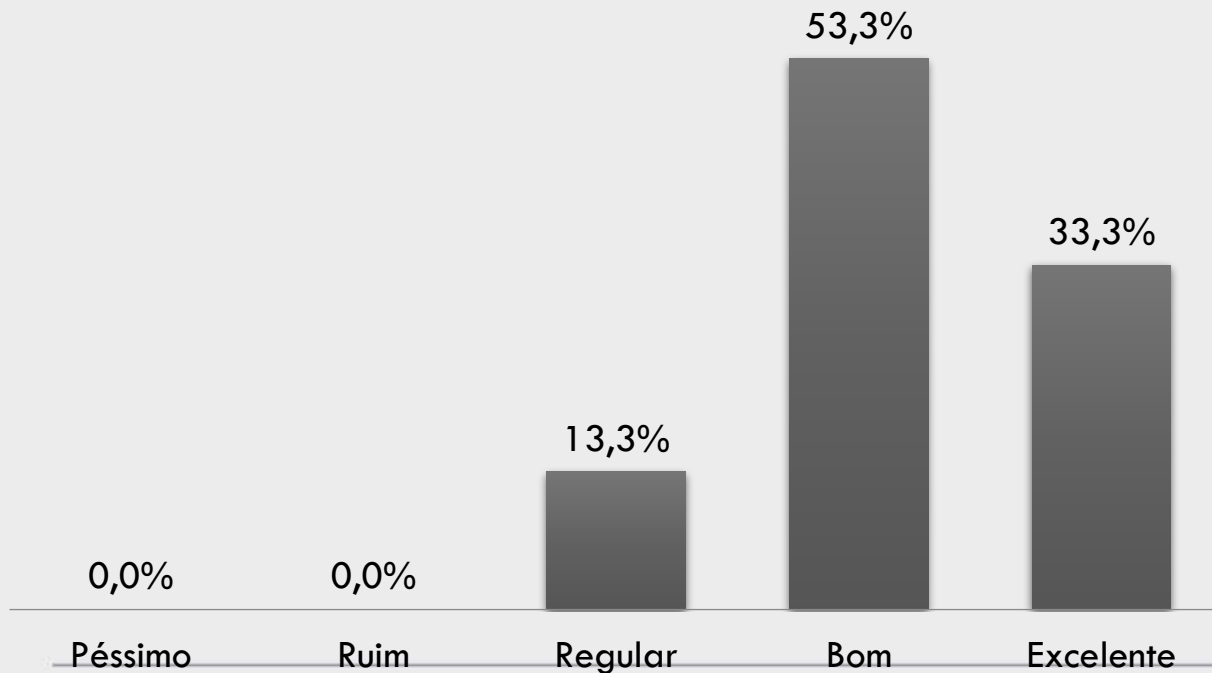
4INTERACTING: POSITIVO | MICROSOFT



**4INTERACTING
GERAL**
88%

**POSITIVO |
MICROSOFT**
100%

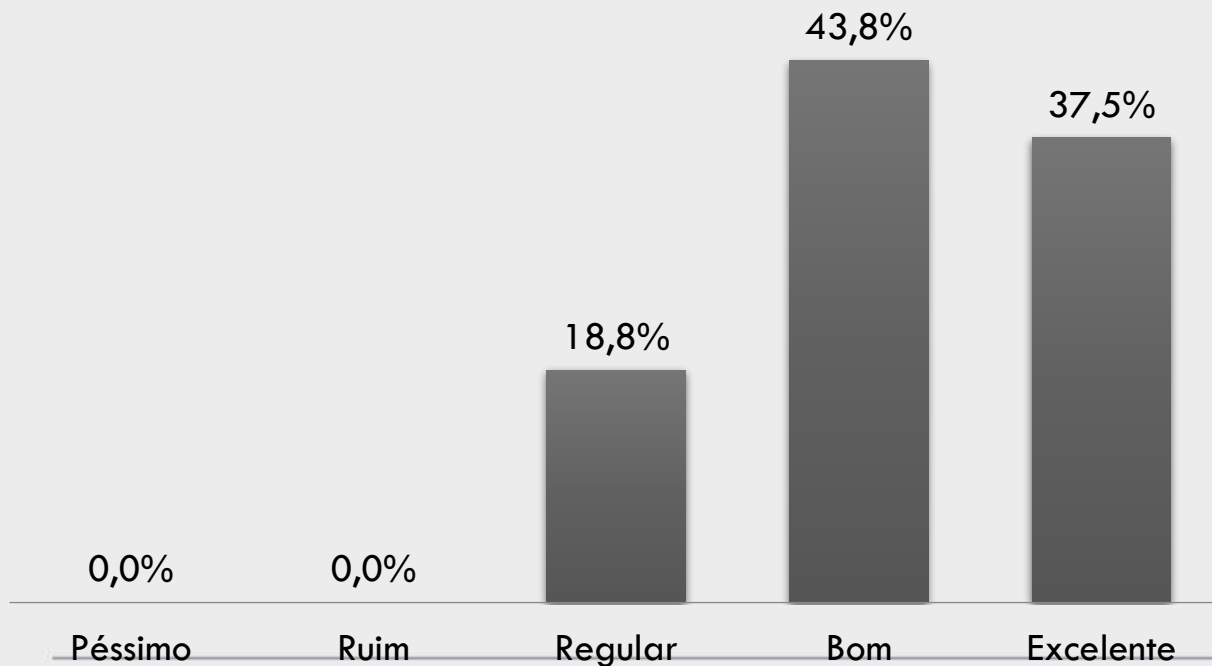
4INTERACTING: TENABLE | IT ONE



**4INTERACTING
GERAL**
88%

**TENABLE | IT
ONE**
87%

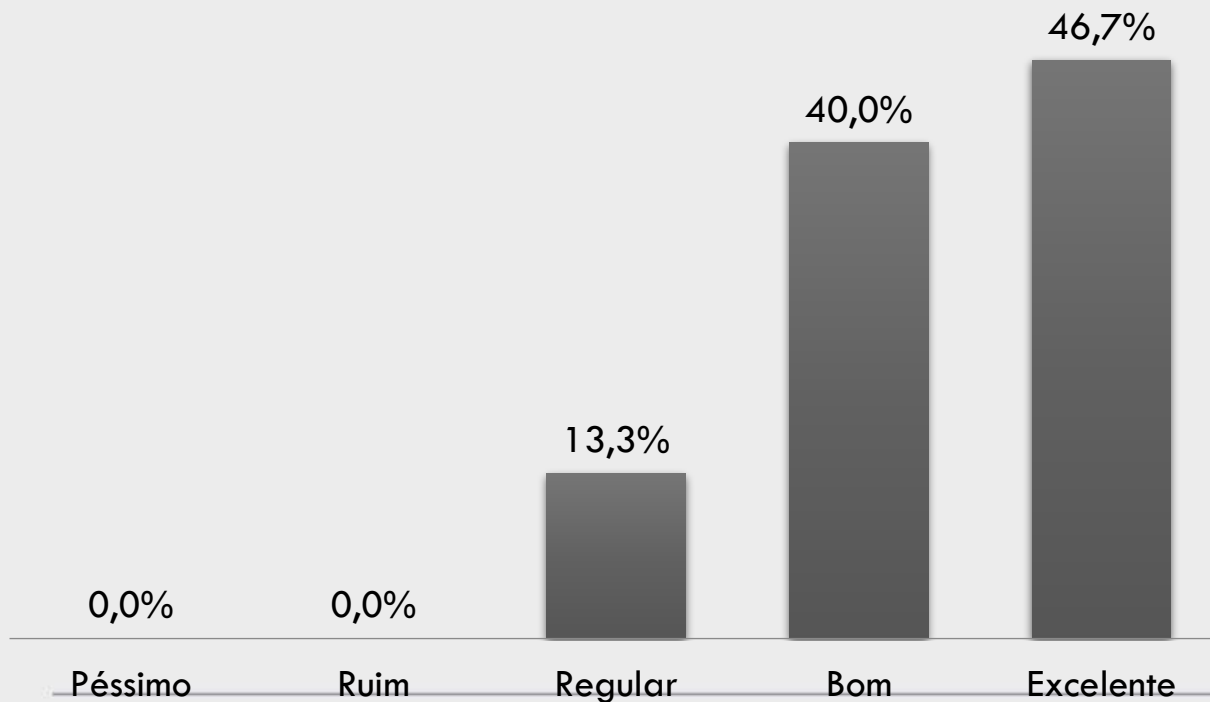
4INTERACTING: AX4B



**4INTERACTING
GERAL**
88%

AX4B
81%

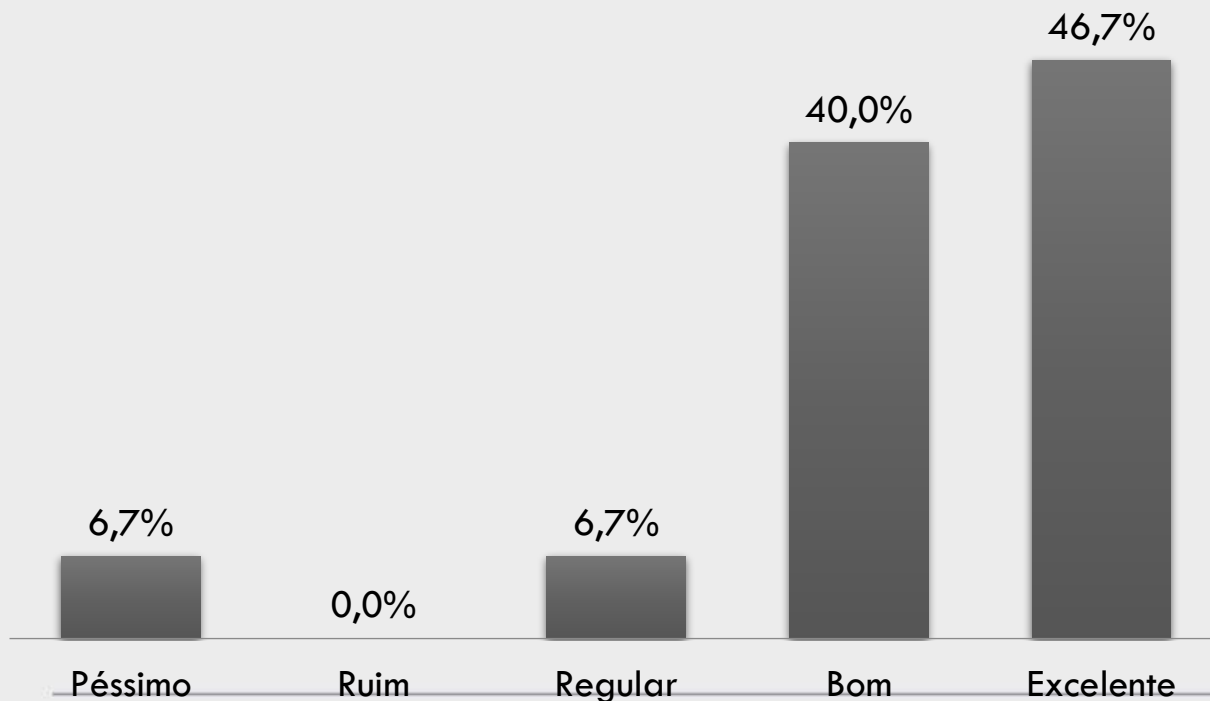
4INTERACTING: T-SYSTEMS | DATAINFO



**4INTERACTING
GERAL**
88%

**T-SYSTEMS |
DATAINFO**
87%

4INTERACTING: QUALITY | OUTSYSTEMS

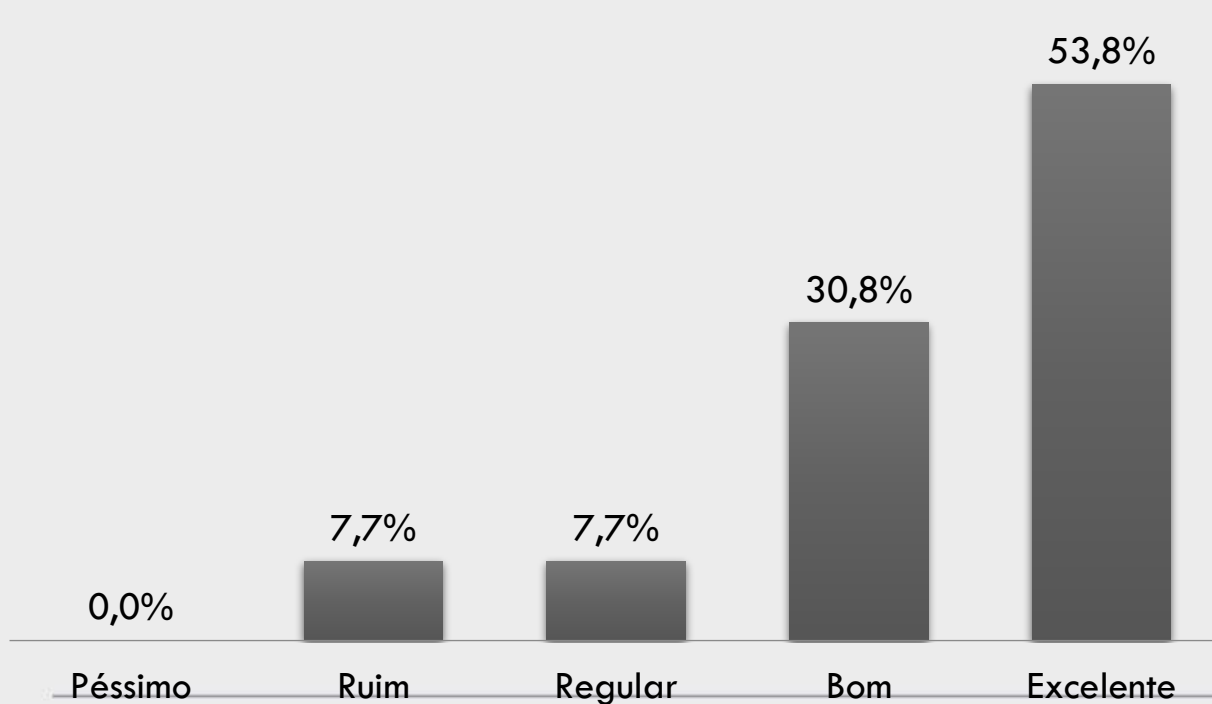


**4INTERACTING
GERAL**
88%

**QUALITY |
OUTSYSTEMS**
80%

TESTIMONY

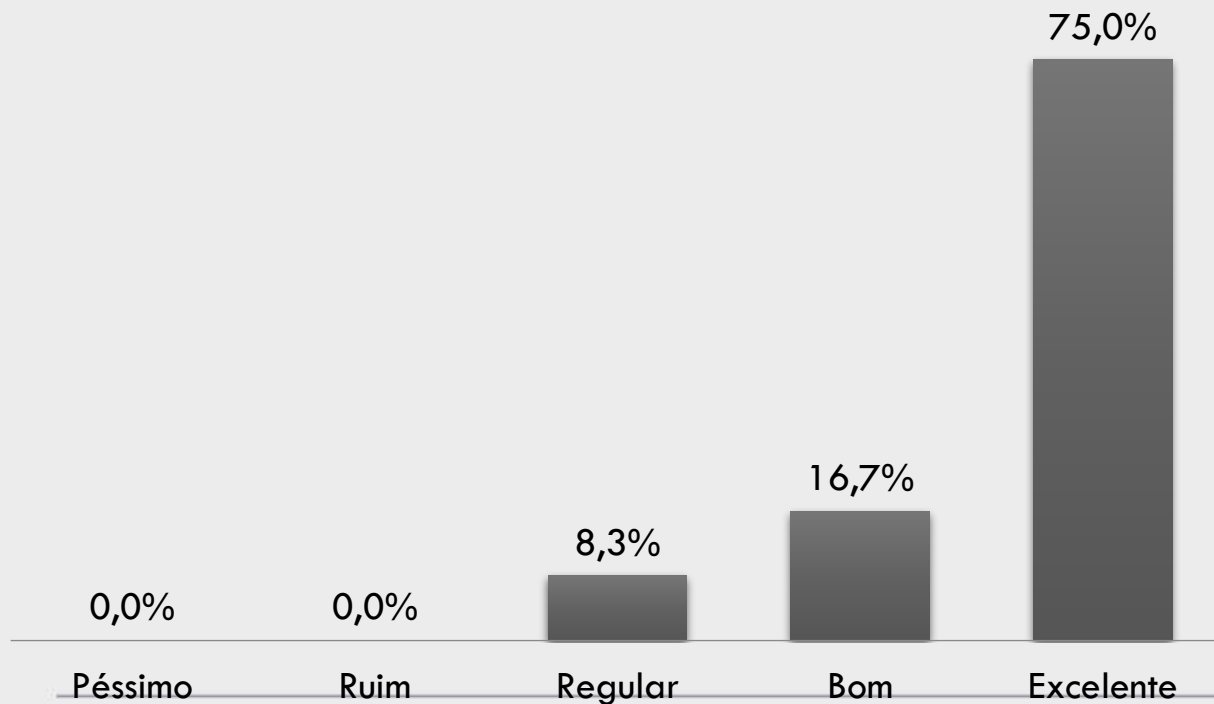
TESTIMONY: JORGE KRUG



JORGE KRUG
77%

OPORTUNIDADE DE NETWORK

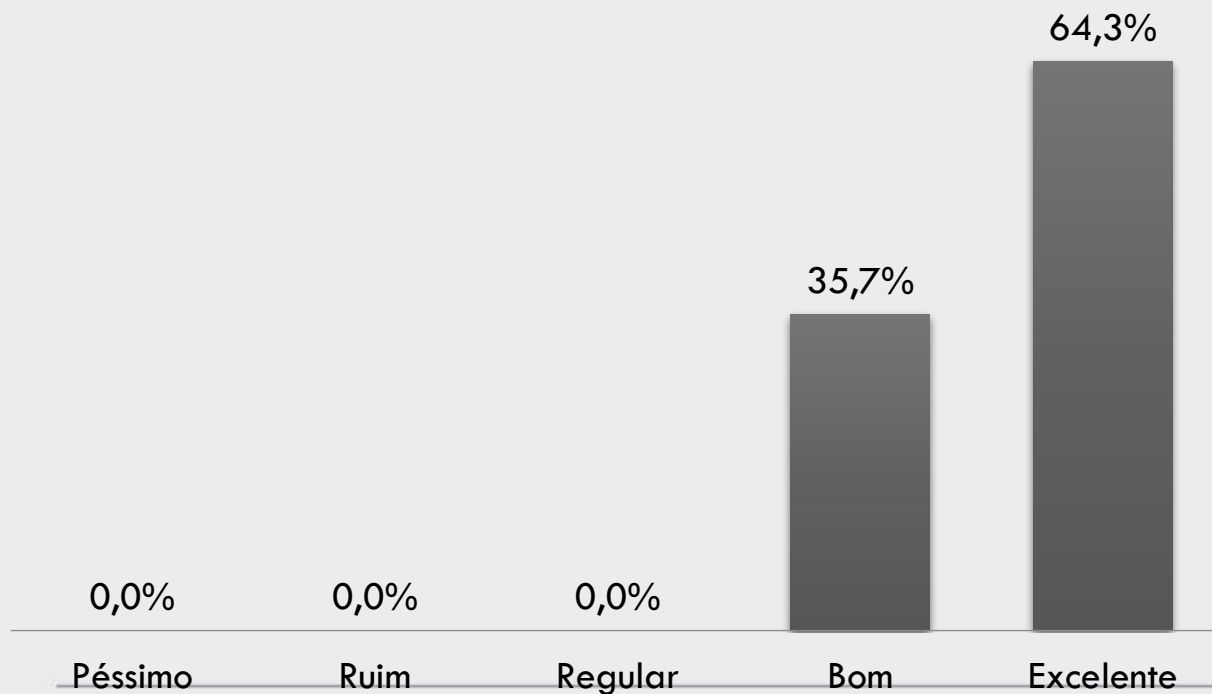
OPORTUNIDADE DE NETWORK: RELAX



**OPORTUNIDADE NETWORK
GERAL
92%**

**RELAX
92%**

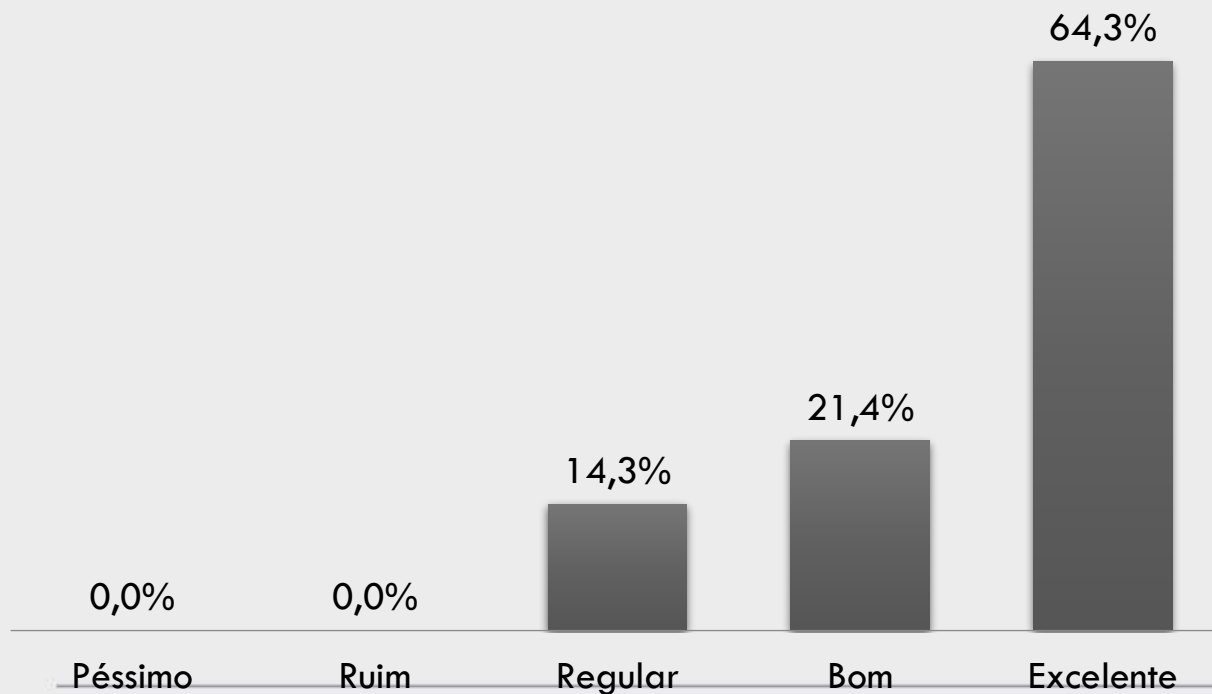
OPORTUNIDADE DE NETWORK: MÚSICOS



**OPORTUNIDADE NETWORK
GERAL
92%**

**MÚSICOS
100%**

OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO

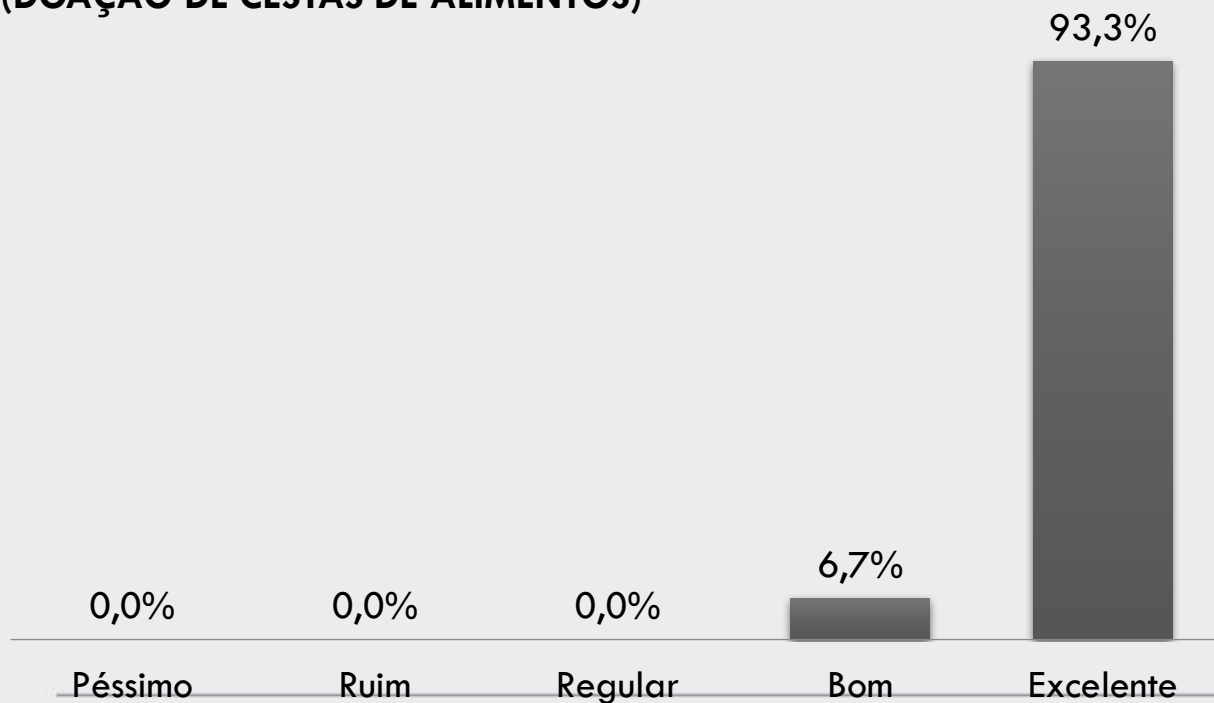


**OPORTUNIDADE NETWORK
GERAL
92%**

**INTEGRAÇÃO
86%**

AÇÕES

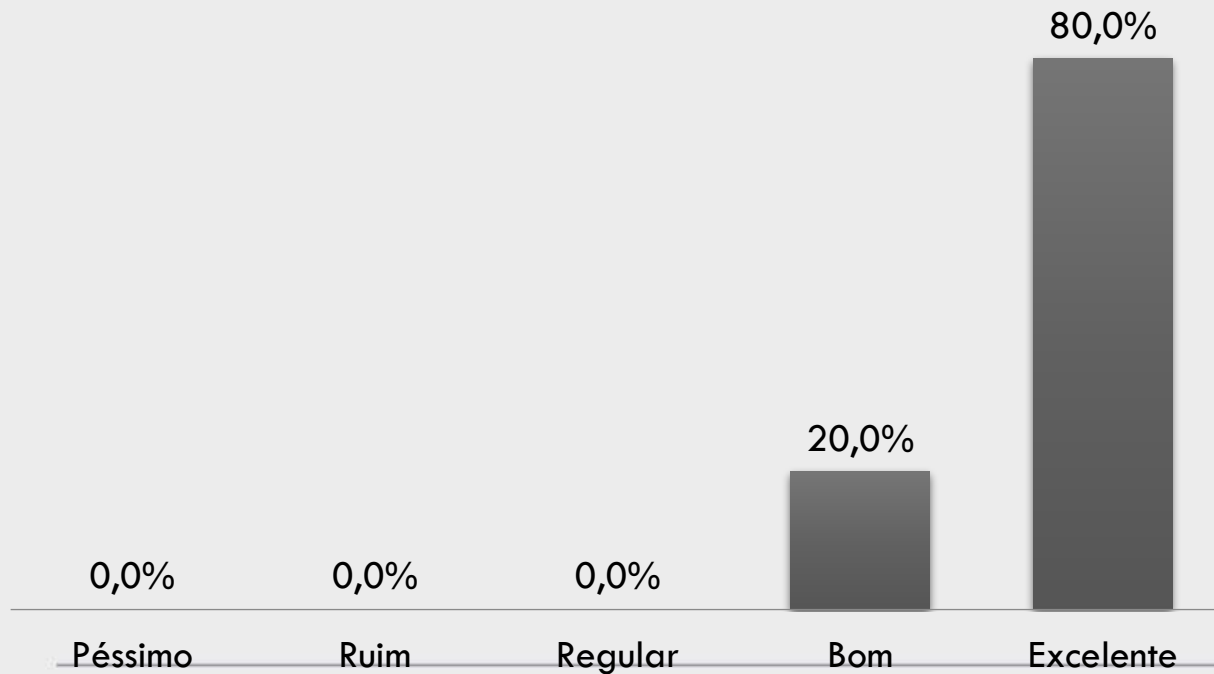
AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)



AÇÕES
100%

FRATERNO
100%

AÇÕES: BOX IT4CIO

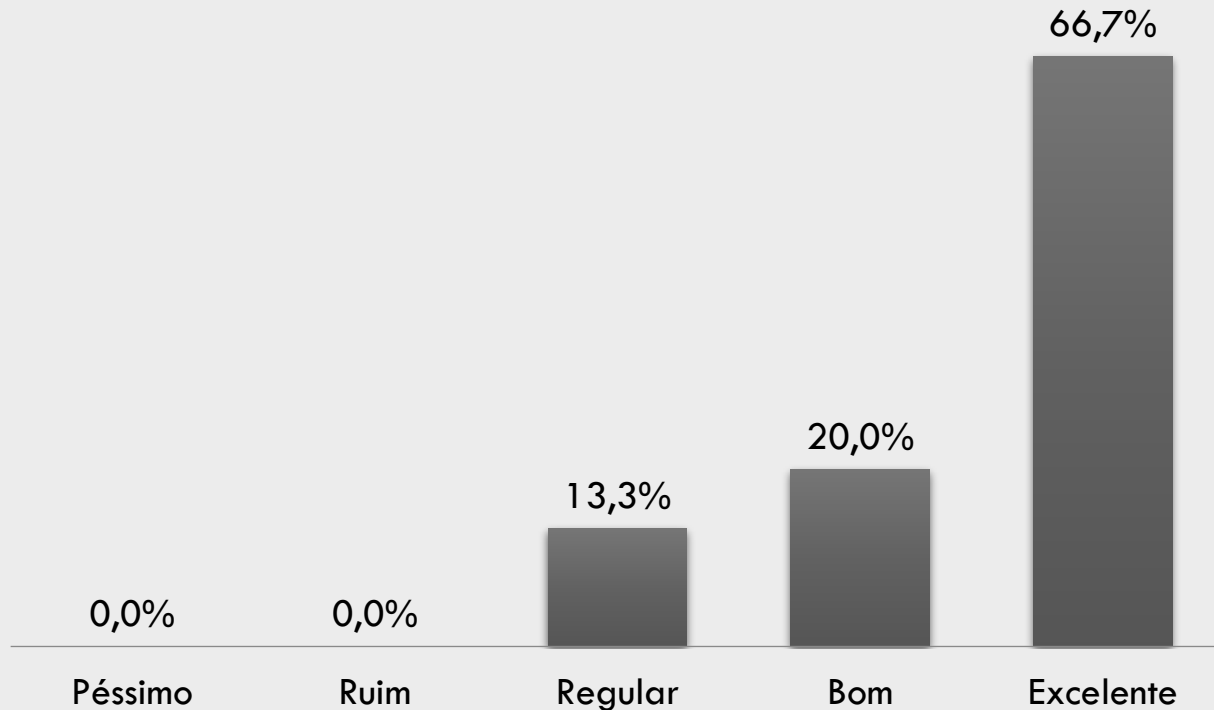


AÇÕES
100%

BOX IT4CIO
100%

PLATAFORMA

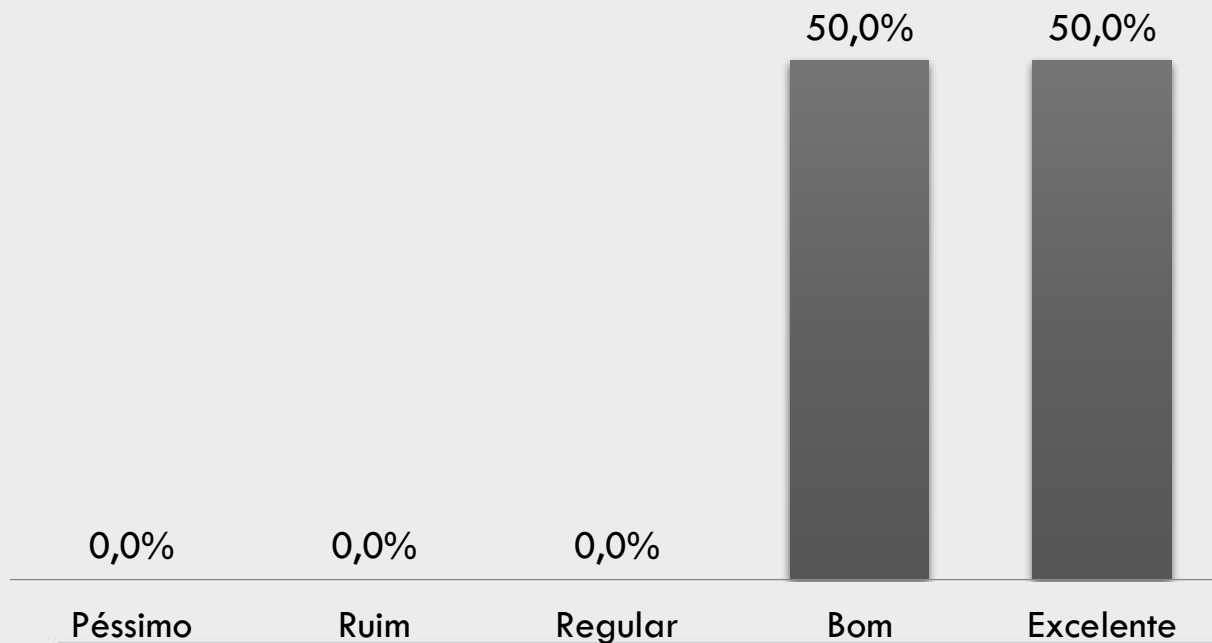
PLATAFORMA: ACESSIBILIDADE



ACESSIBILIDADE
87%

APLICATIVO 4NETWORK

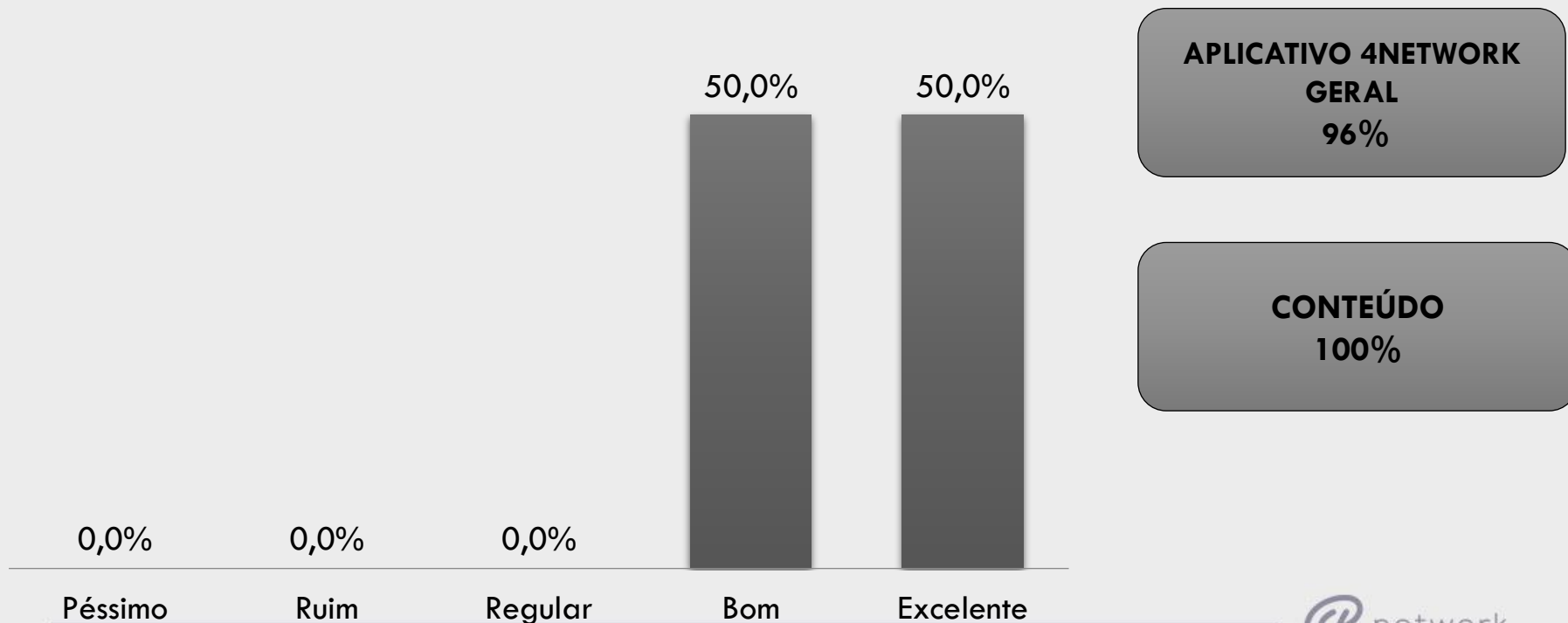
APLICATIVO 4NETWORK: USABILIDADE



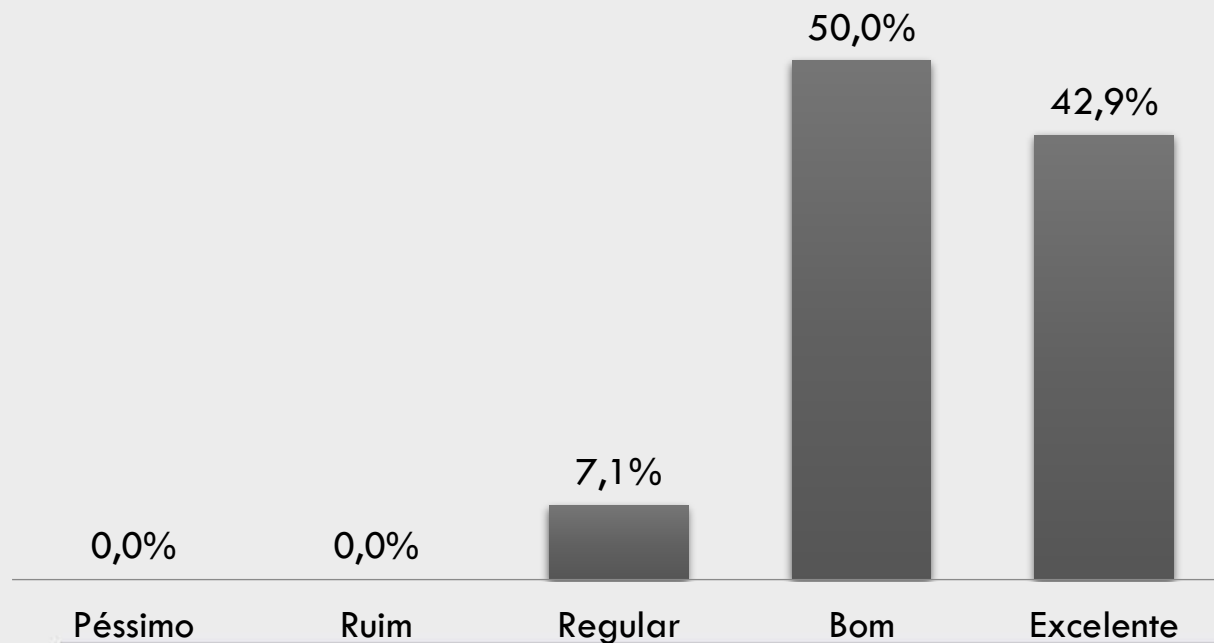
**APLICATIVO 4NETWORK
GERAL
96%**

**USABILIDADE
100%**

APLICATIVO 4NETWORK: CONTEÚDO



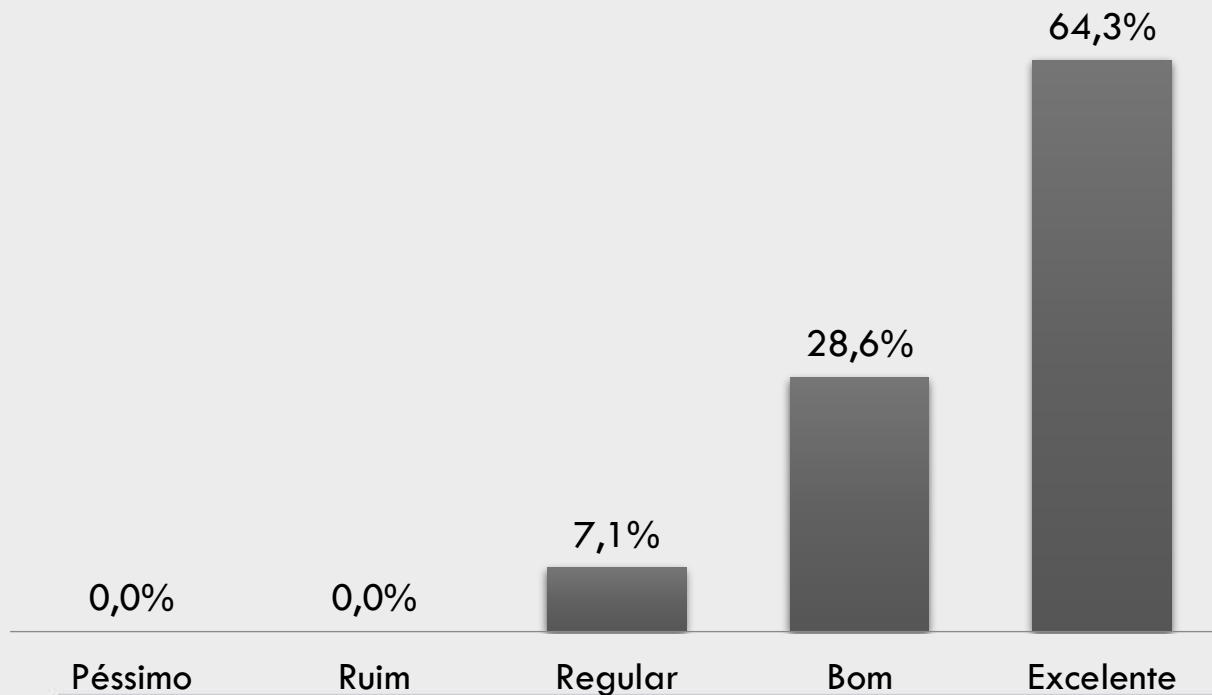
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK
GERAL
96%**

**INTERFACE
93%**

APLICATIVO 4NETWORK: TROCA DE CARTÕES



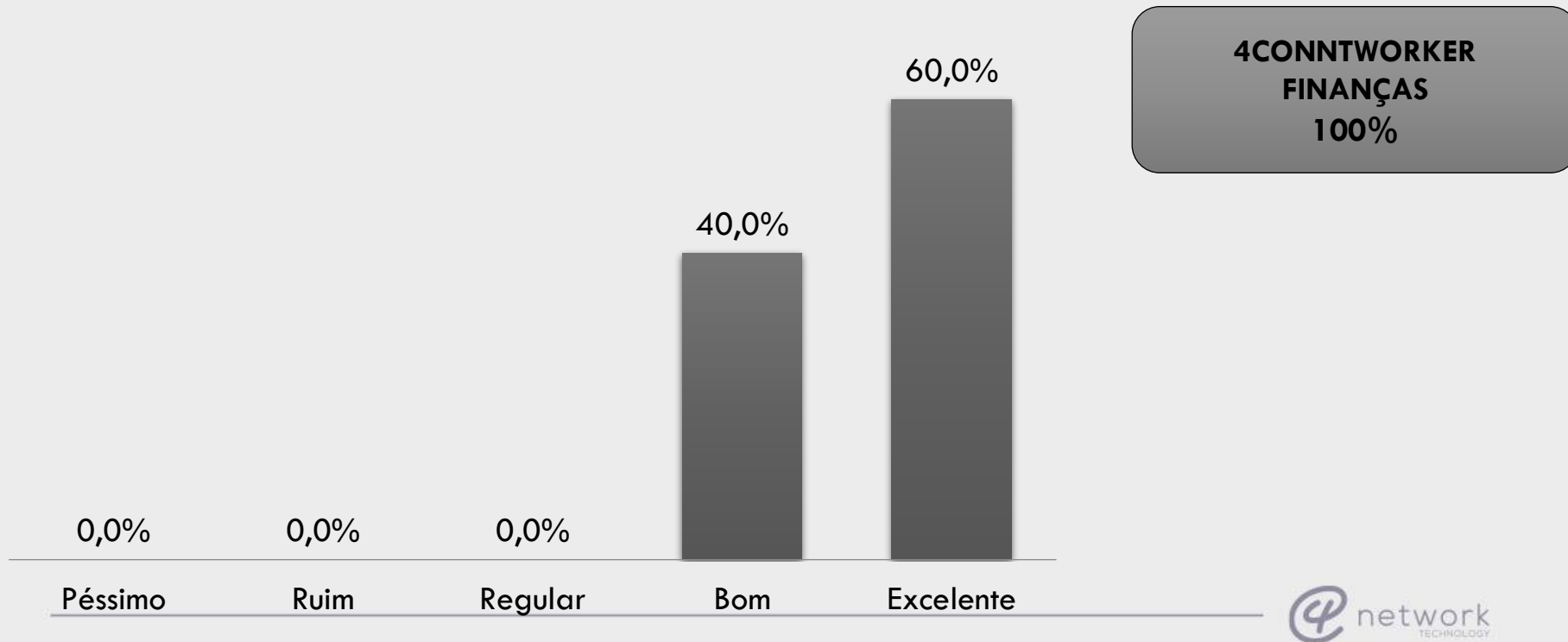
**APLICATIVO 4NETWORK
GERAL
96%**

**TROCA DE CARTÕES
93%**

4CONNTWORKER

4CIO FINANÇAS

4CONNTWORKER 4CIO FINANÇAS:COMO FOI SUA EXPERIÊNCIA 4CONNTWORKER FINANÇAS?



ASPECTOS GERAIS

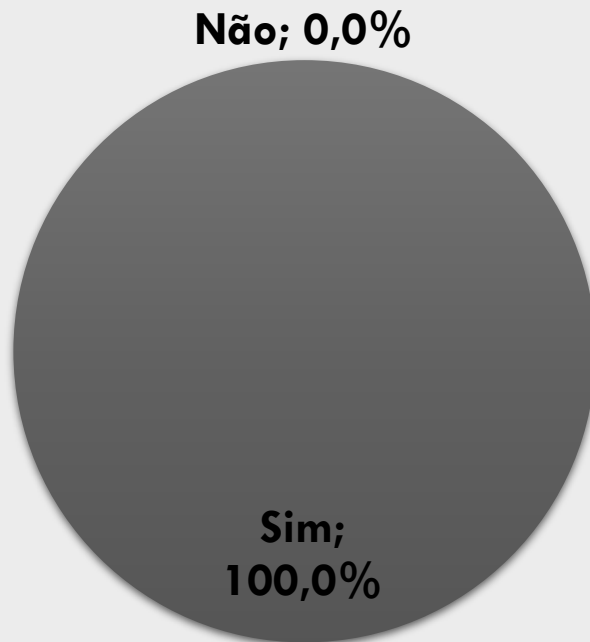
ASPECTOS GERAIS: Você participaria de outro 4ConNetworker 4CIO Finanças?

Não: 0,0%



**Sim:
100,0%**

ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?



“Mais conteúdo. palestras e cases.” – (Hélio Cordeiro Mariano - SISTEMA AILOS)